

# ▶ Charles Curtis

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## Education

**Haverford College, Haverford, PA - Bachelor of Arts, English** (May 2004)

## Experience

**For The Win (USA Today), Remote from New York** (December 2020 – Current)

Assistant Managing Editor

Oversees day to day content from breaking news to the approach on covering tentpole events in sports and pop culture.

Helps lead the editorial team on the long-term direction of FTW, including the voice and tone of posts, content ideation, approach and most effective practices to drive traffic.

Edits posts and long-form stories.

Mentors and works closely with writers, including three direct reports.

Writes 4 to 5 daily posts and writes, shoots and stars in videos.

**For The Win (USA Today), Remote from New York** (February 2016 – December 2020)

Writer/Editor

Wrote 7 to 8 daily sports and pop culture posts with news, original reporting, analysis, opinions and aggregation, covering all sports using SEO best practices.

Reported from live event.

Wrote in-depth features and Q&As.

Hosted, produced, wrote and starred in podcasts and videos.

**NJ.com, Morristown, N.J.** (June 2013 – February 2016)

Sports Buzz Reporter

Wrote daily posts with breaking news aggregation and analysis about local New York/New Jersey teams.

Reported from and shot videos on-site at events and games.

**NJ.com, Morristown, N.J.** (October 2012 – May 2013)

New York Rangers blogger

Wrote daily posts on NHL lockout and New York Rangers news.

Covered games and practices and wrote off of them on deadline.

Filled in for New York Knicks and New York Jets writers.

**The Daily, New York, NY** (November 2010 – July 2012)

Sports Reporter/Producer

Wrote daily features, humor and analysis on tight deadlines for News Corp's iPad publication.

Produced, wrote and starred in sports feature, instructional and panel discussion videos.

**ESPN The Magazine, New York, NY** (January 2006 – November 2010)

Resercher/Reporter

Wrote for front of book, NHL, NBA and NFL departments, sidebars for features, and magazine's expanded table of contents.

Wrote features and edited columnists' articles for ESPN Insider.

Fact-checked and researched articles for publication.

Worked as personal researcher for 11-time Sportswriter of the Year Rick Reilly for two years.

**ESPN Fantasy Football Guide, New York, NY** (May 2009, May 2010)

Associate Editor

Edited over 600 player profiles for 148-page nationally published standalone magazine.

Redesigned new pages and conceived articles.

Requested and chose photos for each section.

Reported and edited interviews.

**Skills**

- ▶ WordPress, SEO, ChartBeat, Parse.ly, Google Analytics, Social Media

